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Exam Roll No. 01614101716

END TERM EXAMINATION

FIRST SEMESTER [BBA] NOVEMBER-DECEMBER 2016

Paper Code: BBA-101

Subject: Principle of Management

BBA (B&I)-101

BBA (TTM)-101

BBA (MOM)-101

BBA (CAM)-101

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 ✓ What are the functions and roles of a professional Manager? Define the responsibilities of a Manager.
- Q2 ✓ How do you differentiate between "Management and Administration"? Does Administration has anything to do with modern managerial roles.
- Q3 ✓ What are the goals and objectives of planning in any organization? Discuss various types of plans.
- Q4 What do you mean by Decision Making? Discuss Bounded Rationality Model.
- Q5 ✓ Discuss Staff and Line function of an organization. How do they complement each other?
- Q6 Differentiate between Maslow's and Herzberg's theories of Motivation. How relevant are they?
- Q7 ✓ Describe a control process. Discuss traditional & modern control systems.
- Q8 Write short notes on:-
(a) Formal and informal Organizations
(b) Autocratic and Democratic style of leadership.

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FIRST SEMESTER [BBA] NOVEMBER-DECEMBER 2016

Paper Code: BBA-103

Subject: Business Economics-I

BBA (B&I)-103

BBA (TTM)-103

BBA (MOM)-103

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 Write short notes on **any three** of the following:-
- ✓(a) Time value of money
 - ✓(b) Incrementalism
 - (c) Features of Isoquants
 - ✓(d) Oligopoly
 - (e) Ordinal Utility approach
- ✓Q2 What is Business Economics? Discuss its applicability for business decision making.
- ✓Q3 What is Elasticity of demand? Discuss various methods for measurement of elasticity of demand.
- Q4 Explain quantitative methods of forecasting demand.
- ✓Q5 What is an indifference curve? Discuss its properties. Explain consumer's equilibrium with the help of indifference curve analysis.
- ✓Q6 Explain Production function. Discuss long run production function.
- Q7 Explain long run and short run cost curves.
- Q8 Distinguish between second and third degree price discrimination.

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END TERM EXAMINATION

FIRST SEMESTER [BBA] NOVEMBER-DECEMBER- 2016

Paper Code: BBA-105

Subject: Business Mathematics

BBA(TTM)-105

BBA(CAM)-105

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 (a) Find the value of r if (i) ${}^{10}C_r = {}^{20}C_{r+1}$ (ii) ${}^{10}P_r = {}^{25}P_{r+2}$.
 (b) In a firm there are 20 men and 10 women. In how many can you have a committee with 3 men and 2 women?
- Q2 (a) Verify whether vectors $X_1=(2,2,-7)$, $X_2=(2,1,2)$, $X_3=(0,1,-3)$ are linearly dependent or independent.
 (b) Solve the following system of equations using Gauss elimination method.
 $2x - y + 3z = 9$; $x + y + z = 6$ and $x - y + z = 2$.
- Q3 (a) Find the point of inflection of the curve $y = x^3 - 3x^2 + 6x + 5$. Also, find maxima and minima of y.
 (b) Find the extreme values of $f(x, y, z) = 2x + 3y + z$ such that $x^2 + y^2 = 5$ and $x + z = 1$.
- Q4 (a) Solve the differential equation $(x^2 + 4y^2 + xy) dx = x^2 dy$.
 (b) Solve $(1-x^2)(1-y) dx = xy(1+y)dy$
- Q5 Solve the following differential equations
 (a) $\frac{dy}{dx} = 1 + x + y + xy$
 (b) $\frac{dy}{dx} + x^2 = x^2 e^{3y}$
 (c) $\frac{dy}{dx} + 1 = e^{x+y}$
- Q6 If $a = 2i - j + 2k$ and $b = 10i - 2j + 7k$, find the value of $a \times b$. Also find the unit vector perpendicular to given vector.
- Q7 If $a = 2i - j + 3k$, $b = -i + 2j + k$ and $c = 3i + j - 2k$ find
 (a) $a \times b$
 (b) $a \cdot b$
 (c) $a \cdot (a \times b)$
 (d) $a \times (b \times c)$

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FIRST SEMESTER [BBA] DECEMBER- 2016

Paper Code: BBA-109

Subject: Financial Accounting

BBA (TTM)-109

BBA (B&I)-109

BBA (MOM)-109

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 What do you understand by the term principles and postulates of accounting? Explain the difference between the two. Discuss Matching Cost and Dual Aspect concepts with suitable examples. (15)
- Q2 Journalise the following:- (15)
- (a) Received a V.P.P from Ram for Rs. 2,000. Sent a peon to collect it who paid Rs. 15 as cartage.
- (b) Paid Rs. 300 for subscribing for newspapers and magazines.
- (c) Received Rs. 50 from sale of old newspapers and magazines.
- (d) Received Rs. 1,000 from sale of old chairs, tables etc.
- (e) Paid interest on loan Rs. 600.
- (f) Withdrawn goods for personal use Rs. 800.
- (g) Goods stolen-Cost Price Rs 4,800.
- (h) Goods destroyed by fire-Cost Price Rs. 16,000.
- (i) Sold goods to X on Credit Rs. 60,000.
- (j) X returned 1/6th of the goods sold to him.
- (k) X settles his account after deducting 10% discount for prompt payment.
- (l) Salaries paid Rs. 8,000 and salaries owing (Due) Rs. 2,000.
- (m) Paid Income Tax Rs. 5,000 and Sales Tax Rs. 3,000.
- Q3 (a) Distinguish between Capital and Revenue expenditure.
(b) Journal and Journal Proper.
(c) Cash book and Petty cash book.
(d) Book keeping and Accounting.
(e) Provisions and Reserves (3x5=15)
- Q4 What do you understand by Inventory Control? What are its objectives? Mentions the essential features of effective Inventory Control System?(15)
- Q5 On 1st January 1996, Rama & Co. purchase machinery for Rs. 74,000 and spent Rs. 4,000 on its repair and Rs. 2,000 on its installation. On 1st January, 1997 the firm purchased another machinery for Rs. 20,000. On 1st July, 1998 the machinery purchase on 1st January, 1996 was sold for Rs. 56,000 and on the same date a new machinery was purchase for Rs. 50,000. On 1st July, 1999, the machinery purchase on 1st January, 1997 was sold for Rs. 4,000. In 1996 depreciation was charged @ 10% p.a on original cost of assets. From 1997, he decided to write off depreciation @15% p.a on written down value method. Show the machinery account for 4 years. (15)
- Q6 X Ltd. issued 60,000 shares of Rs 10 each at the premium of 20% payable as follows:

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BBA-109

On Applications Rs. 5 (including premium); On Allotment Rs. 3; and On First and final Call Rs. 4.

The company received applications for 75,000 shares and allotment was made as follows:

List I Applicants of 40,000 shares were allotted in full.

List II Applicants for 25,000 shares were allotted 20,000 shares.

List III Applicants for 10,000 shares were allotted Nil shares.

A shareholder for whom 200 shares were allotted under List I paid full amount due on shares along with allotment money. Another shareholder holding 600 shares failed to pay the amount due on call. His shares were forfeited and 500 of these shares were subsequently re-issued as fully paid @ Rs. 11 per share.

Expense of issue came to Rs. 20,000 which were fully written off against securities premium a/c.

Pass journal entries and give balance sheet of the company. (15)

Q7 What is a debenture? What are its types? Distinguish between an equity share and a debenture. (15)

Q8 Write short notes on following:- (3x5=15)
(a) Accounting Equation
(b) Accounting Cycle
(c) Right shares
(d) Reserve Capital
(e) Accounting Standards.

END TERM EXAMINATION

FIRST SEMESTER [BBA] NOVEMBER-DECEMBER 2016

Paper Code: BBA-107	Subject: Introduction to Information Technology
BBA(TTM)-107	
BBA(B&I)-107	

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions including Q.No. 1 which is compulsory.

- Q1. a) Discuss the basic organization of a computer system and explain functions of various units of a computer system. (3x5=15)
- b) Differentiate between hardware, software, human ware and firmware with suitable example.
- c) Convert the decimal number 197 to binary in two ways.
 i) Convert directly to binary
 ii) Convert first to hexadecimal, then from hexadecimal to binary.
- d) Perform following division in binary: $101111 \div 101$.
- e) Add, subtract and multiply 11011 and 110 without converting them to decimal.
- $$\begin{array}{r} 00100 \\ - 100 \\ \hline 00000 \end{array}$$
- Q2. a) Which generation of language we are running in now days? Are we trying to get into some new generations? Explain. (7.5)
- b) What are the optical disks? What are the various types of optical disk? Explain how read/write operation is carried out in an optical disk? (7.5)
- Q3. a) What is operating system? Is it must in order to run the computer system? Discuss its functions in detail. (7.5)
- b) Explain the booting procedure. (7.5)
- Q4. a) What are the various types of operating system and differentiate among them? (5)
- b) Explain terms such as Directory, file, volume, label and drive name. (5)
- c) What is virtual memory? Why operating system implement virtual memory? (5)
- Q5. a) What are the various features of good programming language? (7.5)
- b) Differentiate between: (2.5x3=7.5)
- i) Compiler Vs. interpreter
- ii) System software Vs application software
- iii) Primary memory Vs secondary memory
- Q6. a) Explain any three guided and tree unguided media for transmission. (7.5)
- b) What are the various types of networking? Differentiate between them in terms of distance, cost speed, error rate. (7.5)
- Q7. a) What are various types of addressing methods in Excel? (7.5)
- b) Explain following terms used in MS WORD and MS EXCEL: (7.5)
- i) Format painter ii) Auto correct iii) Justification
- iv) Range v) Margin vi) Active Cell
- vii) Bullet and numbering

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END TERM EXAMINATION

FIRST SEMESTER [BBA] NOVEMBER-DECEMBER- 2016

Paper Code: BBA-111

BBA (TTM)-111

BBA (MOM)-111

Subject: Personality Development
and Communication Skills-I

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any six questions including Q.No1 & Q.No2 of Part A which are compulsory.

PART-A

- Q1 Rewrite the sentences effectively. (7x2=14)
- (a) My children are all employed, so I have no financial difficulties.
 - (b) My sister, who is employed as a nutritionist at the University of Michigan, recommends the daily intake of megadoses of Vitamin C.
 - (c) It is to be hoped that we discover a means to create an absolutely proper and fitting tribute to Professor Espinoza.
 - (d) Joe was an honest and hard working man. Basically, he never gave much consideration to sitting idly about, doing nothing constructive.
 - (e) What is your basic understanding of predestination?
 - (f) Bothered by allergies, a condition that made them sneeze, some of the preschool children had sinus troubles that caused them to miss several days in nursery school this spring.
 - (g) Citizens who knew what was going on voted him out of office.
- Q2 Correct the sentence. (1x5=5)
- (a) When I turn forty five I would have been a coal miner for twenty two years
 - (b) Gas in Alaska is the most cheapest gas in all the world
 - (c) If I was president I will make health care more affordable
 - (d) Today is thursday october eleven 1965
 - (e) Mary tom and javier are nice people

PART-B

- Q3 Discuss in the process of communication and barriers to communication? (14)
- Q4 Explain the 7C's of communication. (14)
- Q5 What is the difference between Circular, Notice, Office Memorandum and Office Order? Explain each of them with suitable example. (14)
- Q6 What are the various types of letters? Write a persuasive letter to your customer to buy your product. (14)
- Q7 Explain the role of business manners and body language gestures in business dealings? (14)
- Q8 Explain the etiquettes required while communicating through e-mail, phone and messaging. (14)

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